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This LOOKS Good

IN EXTENSION SUPERVISION

Newer trends in organizing extension programs are illustrated in the 1945 8-point dairy program and the land values program submitted to the States for consideration last week. The dairy program provides close cooperation of dairy, crops, soils, and veterinary specialists and county agent supervisors--also, participation by the college departments, the experiment stations, and the dairy industry. To constructively influence the trend toward higher land prices will require participation of the entire Extension Service. An educational approach seems to be the only one feasible in the absence of legislation controlling land prices.

Features of recent Western and Northeastern States Conferences which contributed to their success included:

1. Conferences were held at comfortable quarters away from city or university, thus providing more opportunity than usual for informal visiting.
2. Programs were planned democratically. Suggestions were received from all workers by a committee. All members of the conference participated on the program or in committee work.

Forward-looking recommendations included:

1. Appointment of committees to collect information and develop recommendations for further consideration on extension programs, evaluation of extension work and relationships.
2. The employment of more agents as apprentices to provide better trained replacements.
3. Increasing 4-H enrollment by developing a year-round program based on needs of the community as well as needs and interests of members.
4. Continuation of efforts to reach more families with whole extension program.
5. Bring the extension program to the farm and the home as an integrated program rather than as a program of many parts.
6. Follow-up of supervisory visits by a letter or report to the county emphasizing items discussed and recommendations made.

Fellowships for graduate study in supervision have been awarded to Miss Lois Scantland, district home demonstration agent, Arkansas, and Miss Lucy Blake, home demonstration agent, Fairfax County, Va., by the General Education Board.

Miss Scantland and Miss Blake will study rural organization and adult education under Dr. Edmund deS. Brunner at Columbia. At present these fellowships are available only to supervisors or prospective supervisors in the Southern States. Mrs. Joselina Y. Irizarry, district home demonstration agent in Puerto Rico, has been awarded a fellowship at Florida State College for Women by the University of Puerto Rico.

OWI highlights 4-H Club contribution to the war effort in Magazine War Guide Supplement for December. This six page release to magazine writers both here and abroad is based on information supplied by the Extension Service. It will reach the public indirectly through articles prepared by many writers. This is comparable to the effective OWI radio announcements in connection with National 4-H Mobilization Week during which it is estimated 81,901,000 listener impressions were made. The magazine release also includes attractive photographs of 4-H Club activities.

Committee appointed in the Washington office to study plans of work and reports. The departure from the usual procedure by Missouri and Iowa this year in submitting one plan of work which covers extension work in the State may be one of the most important recent developments in extension fiscal procedures. Hence, the committee to study the whole problem. More about this later.

State extension people attending the recent conference on Rehabilitation in War-torn Countries included: Aubrey D. Gates, Arkansas; Mary Keown, Florida; Minnie Price, Ohio; Maude E. Wallace, Virginia; Gertrude Humphreys, West Virginia; Elmina White, Washington; H. M. Jones, Massachusetts; Martha Leighton, Pennsylvania; H. W. Beers, Kentucky; C. C. Hearne, Missouri; Fred B. Morris, New York. Recommendations of extension principles and methods as they apply to situations in each country were made. These will be available to those who plan the rehabilitation of the farms, the homes, and the rural life of those countries.

Copies of handbooks for county extension workers have recently been received from several States. Two of the more recent are from Arkansas and Virginia. Three factors seem essential in preparation of such handbooks: (1) Careful consideration of essential content, based on study of needs of county extension workers; (2) full cooperation of all members of the staff in preparing and submitting materials for the handbook; and (3) some one person in the State office responsible for following through in collecting materials and editing the handbook.

Individual farm planning is being studied by committees set up in several Central States as suggested by the regional planning conference held in Chicago, April 20-22. Assistant Director H. G. Gould reports a recent visit to Missouri by a Nebraska committee to study their balanced farming program.

Fall and winter program for emergency war food assistants will be based on outdoor storage of foods, preparation of foods for the freezer locker, canning and curing meats, canning late fall vegetables, balancing livestock with the feed supply, and producing an adequate supply of dairy and poultry products. The preparation and use of home-preserved foods will enter prominently into winter work as will also plans for the family food supply for 1945. 4-H Club members as well as all adults should be considered in getting this job done.